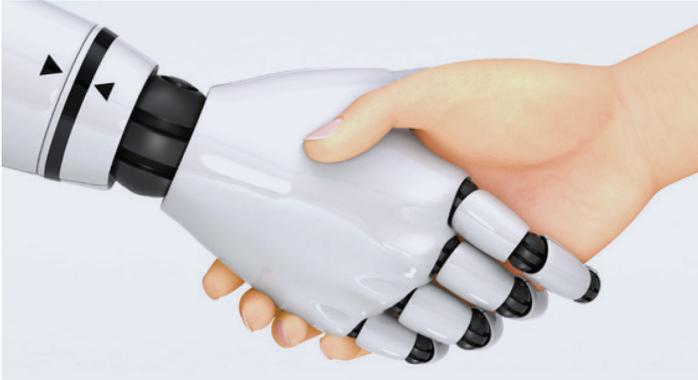


# Ivrnet Central

## Membership Management Reimagined

**A HIGH-PERFORMANCE ENGINE**  
*Revved up and raring to go!*



### A union of innovation and collaboration

In the game for over 10 years, Ivrnet has invested close to \$15 million in our technology ... and in our customers. Our products and services make our customers' lives easier, save them time and money and ultimately, give them peace of mind.

**Ivrnet Central is a membership management system that has truly been reimagined from the ground up and in collaboration with our customers.**

### Accelerated evolution

At the heart of Ivrnet Central is its HIGH-PERFORMANCE ENGINE. The engine's DNA (including Accounting, Invoicing and Online Registration subsystems) is seamlessly integrated system-wide. And its technology is intuitive and humanizes interaction; users can infer (versus learn a new) how to use features based on how they interacted with the system to date. Highly advanced, Ivrnet Central uses intelligent automated business processes and best practices.

### For customers, by customers

We continue to engage our customers as we move forward. Using AGILE Project Management\*, customers are involved in identifying key features for their sport, community or residents' association and setting priorities for their organization to ensure Ivrnet Central best meets their evolving needs.

### A guarantee you can count on

Through AGILE, Ivrnet Central guarantees releases will be issued every quarter to keep ahead of the curve and be responsive to customers' priorities.

\* AGILE Project Management promotes development, teamwork, collaboration and process adaptability throughout.

### Winning the game with solid financial management

We understand your bottom-line priorities include needing to be paid quicker, ensuring financial visibility and security, reducing board liability and generating revenue.

### Managing your money

- Ivrnet Central collects payments for your organization and allocates money to your account in as close to real-time transactions as your financial system allows.

### Ensuring visibility of transactions

- Ivrnet Central uses intelligent automated business processes. Its Accounting subsystem is based on Generally Accepted Accounting Practices, ensuring reporting and tracking of all financial transactions and between all governing bodies and their membership.
- Because all financial transactions are electronic, they are faster, easy to track (i.e. see who is doing what) and transparent.
- This increased accountability also reduces the potential for board liability.

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*Ivrnet Central gives you more speed, control, efficiency and security.*

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## Safeguarding data security

- Ivrnet Central is PCI (Payment Card Industry) secure for online and phone credit card transactions.
- Its data is stored in Canada by Ivrnet Inc. and is password protected and encrypted. Being stored in Canada provides all the benefits of cloud computing without being subject to U.S.-based surveillance.

## Generating alternative revenue

- Increasingly, non-profit organizations are challenged to balance rising operational costs and demand for more services and better facilities with the need to keep memberships and sports affordable.
- Ivrnet Central enables organizations to leverage their website traffic to generate, manage and collect revenue through sponsorships, cost-sharing and advertising opportunities.

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## Driving control and convenience.

*With Ivrnet Central, you enter, update and manage all the data on your own, at your convenience. And you can easily create and save custom reports.*

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**Learn more about Ivrnet's products and services**  
1.877.780.6983 toll free  
[sales@ivrnet.com](mailto:sales@ivrnet.com)

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### About Ivrnet

Ivrnet's passion and expertise lie in developing and managing technology that humanizes and simplifies automated interaction (web, phone, texting, social media) between people and organizations. Our products and services make our customers' lives easier, save them time and money and lets them focus on delivering what they do best to their customers.

